

Report on the Eco-Friendly Clay Ganesha Idol Making Competition

Introduction

The Eco-Friendly Clay Ganesha Idol Making Competition, organized by the Eco Club of Keshav Memorial Institute of Management (KMIM), was a vibrant celebration aimed at promoting sustainability and creativity. This event was held over two days, catering to different educational levels, from 5th graders to postgraduate students of Keshav Memorial Educational Society. The competition emphasized the importance of using eco-friendly materials and encouraged participants to integrate environmental consciousness with cultural festivities.

Event Details

- **Venue:** KMIM Campus, Narayanaguda, Hyderabad
 - **Dates:**
 - **Day 1:** September 1, 2023 (For 5th to 10th class students) of Keshav Memorial High School
 - **Day 2:** September 2, 2023 (For Intermediate to Post Graduate students)
- KMICS, KMIT, KMCL and KMIM
- **Time:** 10:00 a.m. to 11:30 a.m. (both the days)

Objectives

The primary objectives of the competition were to:

1. Promote eco-friendly practices during Ganesh Chaturthi.
2. Encourage creativity and craftsmanship among students.
3. Foster a sense of environmental responsibility.
4. Provide a platform for students to showcase their artistic talents.

Participation and Materials

- **Day 1 (School Students):**
 - The first day of the competition was open to students from Keshav Memorial High School.
 - The competition was divided into two categories:
 - Category 1: Grades 5, 6, and 7
 - Category 2: Grades 8, 9, and 10
 - Students showcased their creativity and artistic skills by crafting stunning Ganesha idols using eco-friendly materials like clay, seeds, and flowers.
- **Day 2 (KMES Institutions):**
 - The second day welcomed participants from all institutions under the KMES umbrella.
 - The competition had three categories for this diverse group:
 - Category 1: Intermediate and Undergraduate (UG)
 - Category 2: Postgraduate (PG)
 - This broader spectrum allowed students from various academic backgrounds to participate and express their artistic talents using eco-friendly methods.

Each participant was provided with 750 grams of eco-friendly clay and was allowed to use sculpting

tools, biodegradable decorations, and reference images. The use of non-toxic colors was permitted to ensure the safety and eco-friendliness of the idols. Participants were instructed to avoid harmful materials and stay true to the spirit of the event, which emphasized sustainability.

Judging Criteria

The idols were judged based on:

- Creativity
- Craftsmanship
- Sustainable approach

To ensure transparency and fairness, the judges were invited from Badruka College of Commerce & Arts, Kachiguda. The panel comprised of:

- Ms. Rashmi Dhodapkar, Assistant Professor
- Dr. Rakhee Renapurkar, Assistant Professor

Both judges brought extensive experience and a keen eye for artistic detail, ensuring that the evaluation process was impartial and thorough.

Highlights of the Event

Day 1:

The first day saw enthusiastic participation from younger students (5th to 10th classes). The energy was palpable as students molded their clay into beautiful Ganesha idols. Their creativity was evident in the variety of designs, reflecting a deep understanding of eco-friendly practices.

Day 2:

The second day included participants from Intermediate to Post Graduate levels. The older students demonstrated advanced techniques and intricate designs, showcasing their maturity and higher skill levels. The competition on this day was particularly intense, with each participant striving to create the most aesthetically pleasing and sustainable idol.

Prize Distribution

Each category had first and second prizes. The winners were awarded certificates and eco-friendly gifts, celebrating their achievement and reinforcing the event's message of sustainability.

Day 1:

Chief Guests: Sri L. Prabhakar Reddy, Treasurer KMES and Dr. J. Nageshwer Rao, Director KMES

Prizes: Awards for the best idols in each category

5th to 7th grade – O. John Preetham 7th grade- I Prize, P. Sushanth 5th grade – II Prize

8th to 10th grade – J. Yashvith 9th – I Prize, Deekshitha 8th – II Prize

Day 2:

Chief Guests: Dr. A. V. Subrahmanyam, Secretary KMES, Dr. J. Nageshwer Rao, Director KMES and Dr. K. Someshwer Rao, Director KMIM

Prizes: Awards for the best idols in each category

Intermediate to Under Graduate - P. Rakshitha, BBA – I Prize, J. Siddu, B.Sc(MSCS) – II Prize

Post Graduate student- G. Phanidra, MBA I- I Prize, G. Varun Sheshankh, MBA I – II Prize

Conclusion

The Eco-Friendly Clay Ganesha Idol Making Competition provided a platform for students to express their creativity while embracing eco-friendly practices. The event not only celebrated the artistic talent of the participants but also highlighted the importance of sustainability in our cultural traditions. The positive feedback from participants and judges alike suggests a strong potential for future iterations of this meaningful competition.

Acknowledgments

Special thanks to the judges, Ms. Rashmi Dhodapkar and Dr. Rakhee Renapurkar, for their valuable time and fair judgment. Finally, kudos to all the participants for their enthusiasm and dedication to creating a greener tomorrow.



KESHAV MEMORIAL INSTITUTE OF MANAGEMENT

A Unit of Keshav Memorial Educational Society
Affiliated to Osmania University, Approved by AICTE
Narayanaguda, Hyderabad- 500029

Eco Club organizes

✿ Eco-Friendly Clay Ganesh Idol Making Competition ✿

Join us in celebrating this festive season in harmony with nature by participating in this competition !

Day 1:

From: 5th to 10th class
Date: 01/09/2023
Time: 10:00 a.m. to 11:30 a.m.
Venue: KMIM Campus

Day 2:

From: Intermediate to Post Graduate
Date: 02/09/2023
Time: 10:00 a.m. to 11:30 a.m.
Venue: KMIM Campus

Materials Provided:

- ✿ Eco-friendly clay
(750 gm - per individual)

Materials allowed:

- Sculpting tools and equipment
- ✿ Biodegradable decorations
- 📷 Reference images for inspiration

Participation and prize details:

All the category mentioned below will have 1st and 2nd prize:

- 5th, 6th and 7th class
- 8th, 9th and 10th class
- Intermediate and Under Graduate
- Post Graduate

Competition Guidelines:

- Register your participation by scanning the QR Code.
- Use only the basic provided material clay for idol making.
- Stay true to the spirit of eco-friendliness – avoid harmful materials for decoration.
- Focus on creating a beautiful, intricate, and environment-friendly Ganesh idol.
- Idols will be judged based on creativity, craftsmanship, and sustainable approach.
- Non-toxic colors are allowed for decorations.
- After the judgement, all participants can take their idols.

NOTE: Not following the above mentioned guidelines will lead to disqualification.

Come together to celebrate with reverence for nature and art. Be part of this meaningful competition that bridges spirituality and sustainability!

🌱 "Let's sculpt a greener tomorrow, one clay idol at a time." 🌱

You can reach us at : ecoclubkmim@gmail.com

SCAN AND REGISTER



Glimpses of the event:

Day 1: Students accompanied by teachers from Keshav Memorial High School, Narayanaguda, Hyderabad.



Day 2: Students from different institutes of Keshav Memorial Educational Society – KMICS, KMIT, KMCL and KMIM.



Glimpses of the event:



Group photo with Shri L. Prabhakar reddy Sir, Treasurer, KMES, Dr. J. Nageshwer Rao Sir, Director, KMES faculty members from MBA and school, judges, and student prize winners from school



Group photo with Dr. A.V. Subrahmanyam Sir, Secretary, KMES, Dr. J. Nageshwer Rao Sir, Director, KMES, Dr. K. Someshwer Rao, Director KMIM, faculty members from MBA, judges, Prize winners from Intermediate to PG College.

Photo with judges, faculty of MBA, Eco Club Coordinators and for the event, along with Director, KMES, Dr. J. Nageshwer Rao Sir.

